

# BACHELOR OF BUSINESS ADMINISTRATION IN HEALTH CARE ADMINISTRATION

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**Web Site:** <https://twu.edu/business/undergraduate-programs-college-of-business/bba-in-health-care-administration/>

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theccb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

## Core Skills

1. Analytical Competence: B.B.A. Health Care Administration Specific Application- Think analytically; Use analytical tools to make decisions. General Employment Application- Effectiveness in problem-solving; Efficient use of common analytical tools for solving business problems in the Healthcare setting.
2. Diversity: B.B.A. Health Care Administration Specific Application- Work well within a diverse organization; Adapt strategies based on individual or group differences. General Employment Application- Working in diverse teams; Learning about diversity and differences and how to use these for organizational advantage in Healthcare organizations.
3. Ethical Reasoning: B.B.A. Health Care Administration Specific Application- Apply ethical reasoning; Sustainability impacts on Healthcare organizations. General Employment Application- Being able to make decisions that are ethical and socially responsible. Understanding and applying Healthcare regulations and policies.
4. Teamwork: B.B.A. Health Care Administration Specific Application- Ability to be an effective worker in team situations. General Employment Application- Project management teams; Strategy development teams.