

# BACHELOR OF BUSINESS ADMINISTRATION IN BUSINESS ADMINISTRATION

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**Web Site:** <https://twu.edu/business/undergraduate-programs-college-of-business/bba-in-business-administration/>

The B.B.A. in Business Administration prepares you for a wide range of career options. It is designed to give you a broad set of business and management skills while allowing you to choose your focus areas. This flexibility gives you the freedom to discover your passion. Our program provides broad exposure to the following disciplines:

- Accounting
- Communications
- Information Systems
- Law
- Management
- Marketing
- Statistics

In addition to courses that are required for all business degrees (our Business Core), the B.B.A. in Business Administration allows you to select nine business courses in conjunction with your advisor that reflect your interests and professional goals.

Classes are located on our Denton campus in face-to-face and online formats. If you transfer from a community college with an associate's degree, our B.B.A. in Business Administration can be completed online.