

# MANAGEMENT AND MARKETING CERTIFICATE

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**Web Site:** <https://twu.edu/business/undergraduate-programs-college-of-business/undergraduate-certificates/>

## Business Leadership

For students pursuing a major in any discipline at TWU, a Certificate in Business Leadership is offered. This certificate program is designed for individuals who are interested in improving the knowledge and skills they will need as leaders in a variety of careers in a dynamic 21<sup>st</sup> century.

Students will need to contact an undergraduate Academic Advisor in the College of Business to declare the certificate, preferably prior to starting coursework.

The certificate requires completion of fifteen (15) upper-level semester credit hours as follows:

Code	Title	SCHs
MGT 3003	Principles of Management	3
MGT 4343	Business Leadership Strategies	3
BUS 4373	Women in Leadership (Must be final course)	3
Choose two of the following		6
BUS 3013	Business Law and Ethics	
BUS 3513	Professional Presentation Strategies	
MGT 4013	Alternative Dispute Resolution	
MGT 4223	Human Behavior in Business Administration	
MGT 4523	Diversity in Organizations	
<b>Total SCHs</b>		<b>15</b>