

DEPARTMENT OF MANAGEMENT AND MARKETING

Admissions

All applicants must meet the general undergraduate admission requirements (<https://catalog.twu.edu/undergraduate/admission-information/>). The following degrees have additional secondary admission criteria:

- Accelerated B.B.A. in Human Resource Management/M.B.A. (Human Resources Management) (<https://catalog.twu.edu/undergraduate/business/management-marketing/accelerated-business-administration-bba-human-resource-management-mba/>)
- Accelerated B.B.A. in Marketing/M.B.A. (Marketing) (<https://catalog.twu.edu/undergraduate/business/management-marketing/accelerated-marketing-bba-marketing-mba/>)