

BACHELOR OF BUSINESS ADMINISTRATION IN SPORTS MANAGEMENT

Web Site: <https://twu.edu/management-marketing/undergraduate-programs/>

Plan of Study

First Year

Fall		TCCN	SCHs
ENG 1013	Composition I	ENGL 1301	3
HIST 1013	History of the United States, 1492-1865	HIST 1301	3
UNIV 1231	First-Year Seminar: Learning Frameworks	EDUC 1100, EDUC 1200, EDUC 1300	1
MATH 1703	Elementary Statistics I	MATH 1342	3
ECO 1013	Principles of Microeconomics	ECON 2302	3
Life & Physical Science Core			3
SCHs			16
Spring		TCCN	
ENG 1023	Composition II	ENGL 1302	3
HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3
ECO 1023	Principles of Macroeconomics	ECON 2301	3
Wellness CAO Core			2
Life & Physical Science Core			3
SCHs			14

Second Year

Fall		TCCN	
POLS 2013	U.S. National Government	GOVT 2305	3
MATH 2203	Business Analysis I	MATH 1324	3
ACCT 2043	Fundamentals of Accounting I	ACCT 2301	3
Language/Philosophy/Culture Core			3
Multicultural Women's Studies CAO Core			3
SCHs			15
Spring		TCCN	
POLS 2023	Texas Government	GOVT 2306	3
ACCT 2053	Fundamentals of Accounting II	ACCT 2302	3
FIN 2153	Foundations of Money Management	BUSI 1307	3
Non-Business Elective			3
Creative Arts Core			3
SCHs			15

Third Year

Fall		TCCN	
BUS 3163	Business Communications		3
FIN 3053	Business Finance		3
MGT 3003	Principles of Management		3
BUS 3183	Introduction to International Business		3

MKT 3113	Principles of Marketing		3
SCHs			15
Spring		TCCN	
BUS 3013	Business Law and Ethics		3
MGT 3533	Management Information Systems		3
SPM 3003	Introduction to Sport Management		3
MGT 3313	Business Analytics		3
SPM 4953	Sports Management Internship		3
SCHs			15
Fourth Year			
Fall		TCCN	
SPM 3103	Sports Law and Ethics		3
MGT 4563	Operations Management		3
SPM 4313	Sports Operations Event Management		3
SPM 4133	Sports Marketing		3
Advance Business Elective			3
SCHs			15
Spring		TCCN	
MGT 4333	Business Policy		3
KINS 3453	Sport Development		3
SPM 4113	Sports Analytics		3
Non-Business Elective			3
SCHs			12
Total SCHs:			117