

DUAL DEGREE: BACHELOR OF SCIENCE IN KINESIOLOGY (SPORT MANAGEMENT) AND M.B.A (SPORT MANAGEMENT)

Degree Requirements

This program track will be closing effective January 2024. No students will be accepted into this program track after Fall 2023.

Undergraduate Total Semester Credit Hours (SCH): 151

Major: 55 SCH **Required Minor:** 18 SCH

Program Code: KINES.BS.SPRTMGTDUAL **CIP Code:** 31.0505.00

Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I	3
ENG 1023	Composition II	3
Mathematics		3
Life & Physical Sciences		6
Language, Philosophy, & Culture		3
Creative Arts		3
HIST 1013	History of the United States, 1492-1865	3
HIST 1023	History of the United States, 1865 to the Present	3
POLS 2013	U.S. National Government	3
POLS 2023	Texas Government	3
Social & Behavioral Sciences		3
CAO: Women's Studies		3
CAO: First Year Seminar, Wellness or Mathematics		3
Total SCHs		42

Courses Required for Major

Code	Title	SCHs
KINS 1583	Foundations of Assessment in Kinesiology	3
KINS 1683	Strength Training and Functional Anatomy	3
KINS 1801	Introduction to Kinesiology	1
KINS 2413	Event and Facility Management	3
KINS 2433	Sport Communication	3
KINS 3143	Disability Sport and Modified Games	3
KINS 3303	Leadership through Experiential Activities	3
KINS 3413	Sport Law	3
KINS 3433	New Media and Marketing in Sport	3
KINS 3453	Sport Development	3
KINS 3473	Sport Management Practicum	3
KINS 3553	Exercise and Sport Psychology	3
KINS 3713	Sport and Fitness Management	3
KINS 4413	Governance and Ethics in Sport	3
KINS 4433	Finance and Economics in Sport	3
KINS 4453	Strategic Data Analysis in Sport	3

KINS 4473	Internship in Sport Management	3
KINS 5423	Governance, Policy Development, and Ethics in Sport (Course contributes to both degrees.)	3
KINS 5493	Sport Venue and Event Management (Course contributes to both degrees.)	3

Total SCHs 55

Courses Required for Minor

Code	Title	SCHs
ACCT 2043	Fundamentals of Accounting I	3
MGT 3003	Principles of Management	3
MGT 3243	Entrepreneurship	3
MGT 3273	Human Resource Management	3
MGT 4443	Small Business Management	3
MKT 4213	Consumer Behavior	3

Total SCHs 18

Departmental Requirements

Code	Title	SCHs
SOCI 4903	Special Topics (Sociology of Sport)	3
KINS 1902 & KINS 1901	Health and Wellbeing: Enhancing Personal Wellness and Fitness and Health Laboratory (may be applied from core)	3
MATH 1703	Elementary Statistics I (may be applied from core)	3
MU 3713	Music and World Cultures (may be applied from core)	3
ZOOL 2013 & ZOOL 2011	Human Anatomy and Physiology I and Human Anatomy and Physiology I Laboratory (may be applied from core)	4
ZOOL 2023 & ZOOL 2021	Human Anatomy and Physiology II and Human Anatomy and Physiology II Laboratory (may be applied from core)	4

Total SCHs 20

Graduate Coursework

Total Semester Credit Hours (SCH): 36

Major: 24 SCH; **Emphasis:** 12 SCH

Code	Title	SCHs
Master's in Business Administration		
ACCT 5433	Managerial Accounting	3
BUS 5923	Global Business	3
BUS 5933	Business Ethics and Legal Environment	3
FIN 5243	Managerial Finance	3
MGT 5263	Organizational Behavior in Business Administration	3
MGT 5663	Decision Analysis for Managers	3
MGT 5893	Business Strategy and Policy (Capstone, must be taken in FINAL semester)	3
MKT 5133	Marketing Management	3
Emphasis in Sport Management		
KINS 5403	Leadership Theory and Practice in Sport and the Health Sciences	3

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KINS 5423	Governance, Policy Development, and Ethics in Sport (Course contributes to both degrees.)	3
KINS 5493	Sport Venue and Event Management (Course contributes to both degrees.)	3
KINS 5113	Professional Internship in Sport Management	3
Total SCHs		36