DUAL DEGREE: BACHELOR OF SCIENCE IN KINESIOLOGY (SPORT MANAGEMENT) AND M.B.A (SPORT MANAGEMENT)

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

B.S. Kinesiology

a. Communication: B.S. Kinesiology-Effectively communicate with a range of audiences in Kinesiology settings.
b. Ethical Reasoning: B.S. Kinesiology-Effectively demonstrate ethical and professional responsibilities in a range of Kinesiology settings.

M.B.A. Sports Administration

a. Critical Thinking: M.B.A. Sport Administration Specific Application-Solving problems by applying knowledge to cases and challenges in organizations. General Employment Application-Using feedback from employees, environment, benchmarking, and innovation to generate multiple solutions, creative ideas, and effective strategies and to understand the industry/general environment.
b. Diversity: M.B.A. Sport Administration Specific Application-Grasp knowledge of theory and legal statutes pertaining to workplace discrimination and diversity. General Employment Application-Implement fair selection practices and equal employee treatment while leveraging the benefits of workplace diversity.
c. Ethical Reasoning: M.B.A. Sport Administration Specific Application-Recognize and solve ethical dilemmas from assigned cases and grasp theory of ethics in the workplace. General Employment Application-Make ethical decisions and create or support an ethical organizational climate.
d. Teamwork: M.B.A. Sport Administration Specific Application-Work with teams on projects and/or grasp concepts related to group dynamics. General Employment Application-Ability to work with teams in a workplace setting and effectively manage workgroups. Vital components of successful teamwork include learning and applying methods for group creation, role formation, successful team communication, team management, and the ability to produce results.