

# SCHOOL OF HEALTH PROMOTION AND KINESIOLOGY

**Web Site:** <https://twu.edu/health-promotion-kinesiology/>

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**Location:** PH 208D

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## Health Studies

The Bachelor of Science degree in Health Studies prepares students to become health education specialists. Health education specialists work in various settings, including non-profit organizations, public health departments, corporate worksite wellness programs, clinics, and hospitals. The Eight Areas of Responsibility for Health Education Specialists are the foundation for required Health Studies courses. A Health Studies graduate will be able to demonstrate knowledge and skills connected with the Eight Areas of Responsibility, including but not limited to conducting needs assessments; planning, developing, implementing, and evaluating health education/promotion programs; serving as a health education resource person; promoting, communicating, and advocating, for health and health education. Graduates are eligible to take the CHES® Exam to become a Certified Health Education Specialist. Click on the appropriate link to obtain information about a specific academic program.

Students with an Associate of Applied Science (A.A.S.) or an Associate of Applied Arts and Sciences (A.A.A.S.) can pursue the Bachelor of Applied Science (B.A.S.) or the Bachelor of Applied Arts and Sciences (B.A.A.S.) degree. These two degree completion programs provide students with the basic knowledge and skills to assess, plan, implement, and evaluate health promotion programs. Click the appropriate link below to obtain information about a specific academic program.

The Health Studies major also prepares students for various graduate programs in Health Education, Health Promotion, Public Health, and other health-related fields. Please refer to the Graduate Catalog for information about the Health Studies graduate programs (<https://catalog.twu.edu/graduate/health-sciences/health-promotion-kinesiology/>).

## Kinesiology

The undergraduate Kinesiology degree program includes courses integral to the movement sciences. Students study various scientifically based topics, including adapted physical activity, adapted physical education, biomechanics, exercise physiology, motor learning, physical education pedagogy, disability sport, and sport management. Kinesiology students may choose from five different specializations: Exercise Science, Exercise Science (Pre-Occupational Therapy), Exercise Science (Pre-Physical Therapy), EC-12 Teaching/Coaching Academy Certification, and Sport Management. Click the appropriate link below to obtain information about a specific undergraduate degree.

In addition, the Kinesiology major prepares students for various graduate programs with an emphasis in Adapted Physical Activity, Biomechanics, Exercise Physiology, Exercise and Sports Nutrition, Coaching, Physical Education Pedagogy, and Sport Management. Please refer to the Graduate Catalog for information about the Kinesiology graduate

programs (<https://catalog.twu.edu/graduate/health-sciences/health-promotion-kinesiology/>).

## Public Health

The Bachelor of Science in Public Health (BSPH) degree provides initial training for students interested in the broad and diverse field of public health. This program's general public health focus exposes students to concepts across health education/health promotion, epidemiology, environmental health, research methods, and health informatics. Students pursuing this degree will be prepared to pursue entry-level employment in the public and private sectors or more specialized training in Master of Public Health (MPH) and similar graduate programs. Click the appropriate link below to obtain information about the BSPH program.

## Undergraduate Degrees Offered

- Minors (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/minors/>)
- Certificates (<https://catalog.twu.edu/undergraduate/health-sciences/kinesiology/certificates/>)
- B.A.A.S. in Health Sciences (Business) (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/health-sciences-baas-emphasis-business/>)
- B.A.A.S. in Health Sciences (Health Studies) ([https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/health-studies-baas/](https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/health-sciences-baas-emphasis-health-studies/))
- B.A.S. in Health Studies (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/health-studies-baas/>)
- B.S. in Health Studies (Community Health) (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/health-studies-bs-community-health/>)
- B.S. in Kinesiology (EC-12 Teaching/Coaching Academy Certification) (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/kinesiology-teaching-coaching-academy-certification-bs/>)
- B.S. in Kinesiology (Exercise Science) (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/kinesiology-exercise-science-bs/>)
- B.S. in Kinesiology (Exercise Science, Pre-Occupational Therapy) (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/kinesiology-exercise-science-ot-bs/>)
- B.S. in Kinesiology (Exercise Science, Pre-Physical Therapy) (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/kinesiology-exercise-science-pt-bs/>)
- B.S. in Kinesiology (Sport Management) (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/kinesiology-sports-management-bs/>)
- B.S. in Public Health (<https://catalog.twu.edu/undergraduate/health-sciences/health-promotion-kinesiology/public-health-bs/>)