

BACHELOR OF APPLIED ARTS AND SCIENCES IN HEALTH SCIENCES (HEALTH STUDIES EMPHASIS)

Web Site: <https://twu.edu/baas/baas-health-sciences/>

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Effectively assess, plan, and evaluate a health education/promotion program.
2. Effectively communicate with various audiences in a health education/promotion setting.
3. Effectively demonstrate ethical and professional responsibilities in a health education/promotion setting.