

BACHELOR OF SCIENCE IN HEALTH STUDIES (PUBLIC HEALTH)

Web Site: <https://twu.edu/health-studies/undergraduate-programs/bs-in-health-studies/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theccb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- a. Effectively plan a health education/promotion program.
- b. Effectively evaluate a health education/promotion program.
- c. Effectively write a health education-related grant.
- d. Effectively communicate with a range of audiences in a health education/promotion setting.
- e. Effectively demonstrate ethical and professional responsibilities in a health education/promotion setting.