

BACHELOR OF SCIENCE IN KINESIOLOGY (EXERCISE SCIENCE)

Web Site: <https://twu.edu/kinesiology/undergraduate-programs/exercise-sciencepre-occupational-therapy/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theccb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Effectively administer and interpret a variety of fitness and motor assessments.
2. Appropriately design exercise prescriptions for healthy and clinical populations.
3. Effectively communicate the health-related benefits of a physically active lifestyle.