

BACHELOR OF SCIENCE IN KINESIOLOGY (SPORT MANAGEMENT)

If you are interested in the business side of sports, this is the program for you. You will take courses in event and facility management, new media and marketing, law, finance and data analysis. A management minor is integrated into this degree.

All applicants must meet the general undergraduate admission requirements (<http://catalog.twu.edu/undergraduate/admission-information>).

Total Semester Credit Hours (sch): 124-135
Major: 52 sch Required Minor: 18 sch
 KINES.BS CIP Code: 31.0505.00

Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I	3
ENG 1023	Composition II	3
Mathematics		3
Life & Physical Sciences		6
Language, Philosophy, & Culture		3
Creative Arts		3
HIST 1013	History of the United States, 1492-1865	3
HIST 1023	History of the United States, 1865 to the Present	3
GOV 2013	U.S. National Government	3
GOV 2023	Texas Government	3
Social & Behavioral Sciences		3
CAO: Women's Studies		3
CAO: First Year Seminar, Wellness or Mathematics		3
Total SCHs		42

Courses Required for Major

Code	Title	SCHs
KINS 1583	Foundations of Assessment in Kinesiology	3
KINS 1683	Strength Training and Functional Anatomy	3
KINS 1801	Introduction to Kinesiology	1
KINS 2413	Event and Facility Management	3
KINS 2433	Sport Communication	3
KINS 3143	Disability Sport and Modified Games	3
KINS 3303	Leadership through Experiential Activities	3
KINS 3413	Sport Law	3
KINS 3433	New Media and Marketing in Sport	3
KINS 3453	Sport Development	3
KINS 3473	Sport Management Practicum	3
KINS 3553	Exercise and Sport Psychology	3
KINS 3713	Sport and Fitness Management	3
KINS 4413	Governance and Ethics in Sport	3
KINS 4433	Finance and Economics in Sport	3

KINS 4453	Strategic Data Analysis in Sport	3
KINS 4473	Internship in Sport Management (register for two sections)	6
Total SCHs		52

Courses Required for Minor

Code	Title	SCHs
BUS 2043	Fundamentals of Accounting I	3
BUS 3003	Principles of Management	3
BUS 3273	Human Resource Management	3
BUS 3513	Professional Presentation Strategies	3
BUS 4213	Consumer Behavior	3
BUS 4343	Business Leadership Strategies	3
Total SCHs		18

Other Requirements

Code	Title	SCHs
SOCI 4903	Special Topics (Sociology of Sport)	3
KINS 1902 & KINS 1901	Fitness and Health: Enhancing Personal Wellness and Fitness and Health Laboratory	3
MATH 1703	Elementary Statistics I	3
MU 3713	Music and World Cultures (GP)	3
ZOOL 2013 & ZOOL 2011	Human Anatomy and Physiology I and Human Anatomy and Physiology I Laboratory	4
ZOOL 2023 & ZOOL 2021	Human Anatomy and Physiology II and Human Anatomy and Physiology II Laboratory	4
Total SCHs		20

Electives

Code	Title	SCHs
Three SCH		3
KINS 3653	Principles of Coaching	

(GP) Satisfies global perspectives graduation requirement.

First Year

Fall	TCCN	SCHs
ENG 1013	Composition I	ENGL 1301 3
KINS 1683	Strength Training and Functional Anatomy	3
KINS 1901	Fitness and Health Laboratory	PHED 1164 1
KINS 1902	Fitness and Health: Enhancing Personal Wellness	PHED 1338 2
MATH 1703	Elementary Statistics I	MATH 1342 3

PSY 1013	Introduction to General Psychology	PSYC 2301	3	ZOOL 2023 & ZOOL 2021	Human Anatomy (BIOL 2402) and and Physiology II (BIOL 2102) and Human Anatomy and Physiology II Laboratory	4
UNIV 1231	Learning Frameworks: The First Year Experience	EDUC 1100, EDUC 1200, EDUC 1300	1			
			16	SCHs		16
Spring				Summer		
ENG 1023	Composition II	ENGL 1302	3	KINS 2433	Sport Communication	3
GOV 2013	U.S. National Government	GOVT 2305	3	SCHs		3
			16	Third Year		
Fall				Third Year		
HIST 1013	History of the United States, 1492-1865	HIST 1301	3	Fall	TCCN	
KINS 1583	Foundations of Assessment in Kinesiology		3	BUS 3273	Human Resource Management	3
KINS 1801	Introduction to Kinesiology	PHED 1301	1	KINS 3303	Leadership through Experiential Activities	3
KINS 3143	Disability Sport and Modified Games		3	KINS 3413	Sport Law	3
			16	KINS 3553	Exercise and Sport Psychology	3
Second Year				KINS 3803	Practicum in Coaching	3
Fall				SCHs		15
TCCN				Spring		
BUS 2043	Fundamentals of Accounting I	ACCT 2301	3	BUS 3513	Professional Presentation Strategies	3
KINS 2413	Event and Facility Management		3	KINS 3453	Sport Development	3
KINS 3713	Sport and Fitness Management		3	KINS 3433	New Media and Marketing in Sport	3
WS 2013	Gender and Social Change: An Introduction to Multicultural-Women's Studies		3	KINS 3653	Principles of Coaching	3
ZOOL 2013 & ZOOL 2011	Human Anatomy (BIOL 2301) and and Physiology I (BIOL 2101) and Human Anatomy and Physiology I Laboratory		4	KINS 4433	Finance and Economics in Sport	3
			16	PHIL 3073	Bioethics	3
Spring				SCHs		18
TCCN				Summer		
BUS 3003	Principles of Management		3	KINS 3473	Sport Management Practicum	3
GOV 2023	Texas Government	GOVT 2306	3	SCHs		3
			16	Fourth Year		
Fall				Fourth Year		
HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3	Fall	TCCN	
MU 3713	Music and World Cultures		3	BUS 4213	Consumer Behavior	3
			16	BUS 4343	Business Leadership Strategies	3
Spring				KINS 4413	Governance and Ethics in Sport	3

KINS 4453	Strategic Data Analysis in Sport	3	MASSEY-STOKES, MARILYN, Associate Professor of Health Studies. B.S., Southwestern Oklahoma State University; M.Ed., Southwestern Oklahoma State University; Ed.D., Oklahoma State University.
SOCI 4903	Special Topics	3	
		SCHs	15
Spring	TCCN		
KINS 4473 (register for two sections)	Internship in Sport Management	6	PARKER, KIMBERLY A., Associate Professor of Health Studies. B.S., South Carolina State University; M.P.H., University of South Carolina, Columbia; M.A., South Carolina State University; Ph.D., University of Georgia.
		SCHs	6
Total SCHs:			124

Faculty

Professors

BEN-EZRA, VICTOR, Professor of Kinesiology. B.S., City University of New York City College; M.S., Springfield College; Ph.D., University of Maryland, College Park.

DAVIS, RONALD W., Professor of Kinesiology. B.S., University of Wisconsin, Oshkosh; M.S., University of Wisconsin, LaCrosse; Ph.D., Texas Woman's University.

KING, GEORGE, Professor of Kinesiology; Director of the School of Health Promotion and Kinesiology. B.S., Colorado State University; M.S., Colorado State University; Ph.D., University of Tennessee System : Knoxville.

KWON, YOUNG-HOO, Professor of Kinesiology. B.S., Seoul National University; M.Ed., Seoul National University; Ph.D., Pennsylvania State University, University Park.

MILOCH, KIMBERLY S., Professor of Kinesiology, Associate Dean of College of Health Sciences . B.A., Southwest Texas State University; M.S., Baylor University; Ph.D., Florida State University.

NICHOLS, DAVID L., Professor of Kinesiology. B.S., Central State University, Oklahoma; M.S., Texas Woman's University; Ph.D., Texas Woman's University.

RAY, CHRISTOPHER T., Professor of Kinesiology; Dean of the College of Health Science. B.S., University of Tennessee; M.S. University of Tennessee; Ph.D., University of Georgia.

Associate Professors

BIGGERSTAFF, KYLE D., Associate Professor of Kinesiology. B.A., Southern Methodist University; M.S., University of North Texas; Ph.D., Florida State University.

DILLON, SUZANNA, Associate Professor of Kinesiology. B.S., Alma College; M.A., Western Michigan University; Ph.D., Texas Woman's University.

GOLMAN, MANDY A., Associate Professor of Health Studies. B.A., University of Texas, Austin; M.S., Texas Woman's University; Ph.D., Texas Woman's University.

MANN, MARK D., Associate Professor of Kinesiology. B.A., Southwestern University; M.A., Southern Nazarene University; M.S., Nova Southeastern University; M.S., Pittsburg State University; Ed.D., Oklahoma State University; Ph.D., University of Arkansas.

WEATHERFORD, GWENDOLYN, Associate Professor of Kinesiology. B.S., Texas A&M, Commerce; M.S., Texas A&M, Commerce; Ph.D., Texas Woman's University.

WIGINTON, KRISTIN L., Associate Professor of Health Studies. B.S.Ed., Baylor University; M.S.Ed., Baylor University; Ph.D., Texas Woman's University.

Assistant Professors

AMUTA, ANN O., Assistant Professor of Health Studies. M.P.H., Texas A & M University; Ph.D., Texas A & M University.

BECKER, KEVIN, Assistant Professor of Kinesiology. B.S., University of Wisconsin-LaCrosse; M.S., Illinois State University; Ph.D., University of Tennessee-Knoxville.

DUPLANTY, ANTHONY, Assistant Professor of Kinesiology. B.S., University of North Texas; M.S., University of North Texas; Ph.D., University of North Texas.

ESPINOZA, LUIS ENRIQUE, Assistant Professor of Health Studies. B.S., The University of Texas-Pan American; B.A., The University of Texas-Pan American; M.S., The University of Texas-Pan American; M.P.H., University of North Texas Health Science Center; Ph.D., Texas Woman's University.

MENN, MINDY, Assistant Professor of Health Studies. B.A., Texas A&M University; M.S., Texas A&M University; Ph.D., University of Florida, Gainesville.

PICARIELLO, MANUELA, Assistant Professor of Kinesiology. B.S., University of San Marino; M.S., University of San Marino, Ph.D., University of Tennessee System : Knoxville.

WARD, JASMINE D., Assistant Professor of Health Studies. B.A., Tuskegee University; M.P.H., The University of Alabama at Birmingham; Ph.D., The University of Alabama at Birmingham.

Visiting Assistant Professor

BUSTER, RENEE, Visiting Assistant Professor of Health Studies. B.S., University of North Texas; M.S., University of North Texas; Ph.D., Texas Woman's University.

Lecturer

BROWN, KATHRYN G., Senior Lecturer of Kinesiology. B.S., Oklahoma Panhandle State University; M.S., Oklahoma State University; M.Ed., Northwestern Oklahoma State University.

Associate Clinical Professor

COFFEY, KATHERINE, Associate Clinical Professor of Kinesiology. B.S., Indiana University; M.S., Indiana University; Ph.D., Indiana University.

Assistant Clinical Professor

GILLASPY, JESSICA, Assistant Clinical Professor of Kinesiology. B.S., University of North Texas; M.S., University of West Florida.