

BACHELOR OF SCIENCE IN KINESIOLOGY (SPORT MANAGEMENT)

Web Site: <https://twu.edu/kinesiology/undergraduate-programs/sport-management/>

Degree Requirements

Total Semester Credit Hours (SCH): 120

Major: 54 SCH; **Required Minor:** 18 SCH

Program Code: KINES.BS.SPRTMGMT **CIP Code:** 31.0505.00

Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I (10)	3
ENG 1023	Composition II (10)	3
Mathematics (20)		3
Life & Physical Sciences (30)		6
Language, Philosophy, & Culture (40)		3
Creative Arts (50)		3
HIST 1013	History of the United States, 1492-1865 (60)	3
HIST 1023	History of the United States, 1865 to the Present (60)	3
POLS 2013	U.S. National Government (70)	3
POLS 2023	Texas Government (70)	3
Social & Behavioral Sciences (80)		3
CAO: Multicultural-Women's Studies (90)		3
CAO: First Year Seminar, Wellness or Mathematics (91)		3
Total SCHs		42

Courses Required for Major

Code	Title	SCHs
KINS 1503	Introduction to Motor Development	3
KINS 1683	Strength Training and Functional Anatomy	3
KINS 1801	Introduction to Kinesiology	1
KINS 2413	Event and Facility Management	3
KINS 2433	Sport Communication	3
KINS 2722	Methods of Exercise Leadership	2
KINS 3143	Disability Sport and Modified Games	3
KINS 3303	Leadership through Experiential Activities	3
KINS 3413	Sport Law	3
KINS 3433	New Media and Marketing in Sport	3
KINS 3453	Sport Development	3
KINS 3473	Sport Management Practicum	3
KINS 3553	Exercise and Sport Psychology	3
KINS 3713	Sport and Fitness Management	3
KINS 4413	Governance and Ethics in Sport	3
KINS 4433	Finance and Economics in Sport	3
KINS 4453	Strategic Data Analysis in Sport	3

KINS 4476	Internship in Sport Management	6
Total SCHs		54

Courses Required for Minor

Code	Title	SCHs
ACCT 2043	Fundamentals of Accounting I	3
BUS 3513	Professional Presentation Strategies	3
MGT 3003	Principles of Management	3
MGT 3273	Human Resource Management	3
MGT 4343	Business Leadership Strategies	3
MKT 4213	Consumer Behavior	3
Total SCHs		18

Departmental Requirements

Code	Title	SCHs
SOCI 3533	Sociology of Sport	3
KINS 1902 & KINS 1901	Health and Wellbeing: Enhancing Personal Wellness and Fitness and Health Laboratory	3
MATH 1703	Elementary Statistics I	3
MU 3713	Music and World Cultures (GP)	3
ZOOL 2013 & ZOOL 2011	Human Anatomy and Physiology I and Human Anatomy and Physiology I Laboratory	4
ZOOL 2023 & ZOOL 2021	Human Anatomy and Physiology II and Human Anatomy and Physiology II Laboratory	4
Total SCHs		20