BACHELOR OF SCIENCE IN KINESIOLOGY (SPORT MANAGEMENT)

Web Site: https://twu.edu/kinesiology/undergraduate-programs/sport-management/

Marketable Skills
Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (http://www.60x30tx.com/) as, 'Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities.'

1. Effectively communicate with a range of audiences in Kinesiology settings.
2. Effectively demonstrate ethical and professional responsibilities in a range of Kinesiology settings.