

# BACHELOR OF SCIENCE IN KINESIOLOGY (EC-12 TEACHING/COACHING ACADEMY CERTIFICATION)

---

**Web Site:** <https://twu.edu/kinesiology/undergraduate-programs/academy-of-teaching-coaching-physical-education/>

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

## Degree Skills

1. Effectively design learning experiences to promote physical activity, fitness, and skill development.
2. Effectively implement universally designed physical education curriculum to meet the needs of diverse learners.
3. Effectively design lesson and unit plans to provide students with skills to be physically active for a lifetime.

## Teacher Certification Skills

1. Appropriately explain the impact of effective planning and communication (within the chosen area of concentration) to relevant internal and external stakeholders in an education or community setting.
2. Identify, select, and implement entry-level instructional plans when serving as an instructor in the school setting.
3. Successfully manage organizational and student behavior when teaching in the school setting.
4. Efficiently and accurately assess student progress and use data to develop and modify instruction for K-12 students.
5. Work effectively and collaboratively with students and families from diverse backgrounds.