

BACHELOR OF SCIENCE IN PUBLIC HEALTH

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- a. Integrate knowledge and skills from the profession and science of public health to improve regional and global health.
- b. Explain how behavioral, biological, environmental, genetic, and psychological factors affect a population's health.
- c. Apply evidence-based approaches and methods to improve health in Texas.